



**Free Report Reveals . . .**

**How A Single Mom  
Discovered The Insider  
Secret To Earning Money  
Working From Home  
And How You Can Steal  
Her Step By Step System  
To Secure Your Future  
And See Your Dreams  
Come True; Even If You  
Can't Tie Your Shoes  
Guaranteed!**

**Dear Network Marketing Friend,**

If you're sick and tired of, doing what they say, wasting money on leads that don't respond, getting hung up on and yelled at and spending your hard earned money to do it, and you knew in your heart that there was a better way to do this network marketing thing, but you didn't know how exactly to do it, then this is the most important report you will ever read in your entire life.

I am a former Management Professional working in Corporate America 30+ years in the Credit Union Financial Industry. I held the position of a CFO of a prominent South FL Credit Union and worked closely in the IT area. In 2000 I relocated to Central FL and managed a team at a Data Processing firm, installing our DP System and products at Credit Unions nationwide. This involved a lot of travel and being away from my family and friends. This grew old after years, so I took a job at a local credit union working in IT and a webmaster for their website. In my career, I had been through several corporate reorganization; job abolishment's and frankly just had enough. In 2010, I started following Network Marketers, attending free webinars, seminars and networking with six and seven figure top earners. I started reading books and learning as much as I could about the industry. I saw so much potential, freedom to live your own life, spend more time with family and friends AND seriously build a secure financial future. I researched the best of the best in the industry and invested time and money and learning all I could.

In time, I was convinced that the industry truly was not a scam at all and many people were living great lives, traveling and earning way more money than they had ever been able to make in their previous careers or jobs. So today, I have aligned with great top earners that are like minded, positive thinkers. Just consider having all your dreams and wants right at your fingertips. Never worry about paying the bills or even looking at a price tag when you shop; you want, buy it. It's YOUR time, follow my advice and join me. I have done the hard work to find the very best mentors, marketing tools and mindset that is taking me to the top. Internet Marketing unfortunately does have scams but by no means is an industry full of scammers. Listen to me, after all the work I have done, I know I am on the right road. Are you coming along? Or do you wish to keep struggling through life?

I am Donna Sands, an Internet Marketing Coach. I'm a Coach and Mentor Helping Network Marketers Grow their Business. I also help new business owners get started the right way and see massive results quickly. Whether you are a brick and mortar business or an individual, I can design a plan to meet your needs and budget to get you online exposure and build your business.

## **But It Didn't Start Out This Way . . .**



A friend approached me with absolutely fabulous offer to earn some extra money. "This is the best company I know with all of the top earners in the industry and there is lots of money to be made. You have got to join!" Set up my auto ship that was over \$100 a month to keep my rank. Sound familiar? I had done all the things my upline told me to do, held home meetings, tell all your friends and family about your products, talk to everyone you encounter daily, promote on social media, did it all. Soon the company started increasing the product prices, shipment was slow and my customers dropped off auto ship. So I joined my first MLM company. And what a ride, I cancelled my auto ship after going several months with no new sign ups. So let me tell you, although I felt failure, I'm smart enough to know failure does not stop me. Failure is a learning experience. A few months later I was approached by another very good respected friend

with another MLM offer to join. "This one is going places, it's a win, win." So I joined, once again hoping this would be life changing for me. So I signed up one rep and sold a few products, with very little net earnings due to having to stay on my auto ship. Well after eighteen months or so, the company shut down operations. Both MLM companies were in the health and wellness business and I was very passionate about the products. I couldn't understand that I could see others online that buy jewelry, cosmetics, many other material items, but didn't care about their health. Huh, just couldn't understand it. I will say I did have some success, some great products and had happy clients. I can't say at all it was on the path to make me rich but I stuck in, following the guidance I had been given. I never quit easily, and believe me I got plenty of "No's", rejection and actually friends avoiding me. So I had my share of failures in Internet Marketing, MLM business. After spending approximately six thousands in two different companies, I was shaking my head, what's up with this? Daily emails, online posts would come out; Congratulations to so and so that just recruited X reps and earned XXX in commission. During all this time I was following those top earners to determine what they were doing and I lacked. The end result that I concluded was that 1) I needed to get to personally know my prospect; earn their respect and confidence. 2) Ask questions about their life, family, goals, wants and needs. 3) Don't pitch an offer until you know their pain; is it money for kid's college or concern of living paycheck to paycheck or concerns about medical bills and even nearing retirement.

It all finally made sense; I had a lot of these same concerns. I was terminated from 30+ career job. I was actually called from the hospice bedside of a very close friend into HR to be terminated. He passed away two days after. So imagine, my life was destroyed within two days, left to think what now? This was the last straw for me. My life and destiny was totally up to me to figure out.

Thank goodness, I had already done the research on Internet Marketing, and experience the failure, (known as learning experiences) and determined how the big boys were successful; I had no other option but to step up. I was done with Corporate America and MLM's. I was ready to invest my time and money into Learning all I could to be MY own boss in MY own business.

With the world turning towards the internet and all the available technology, the need for home presentations can easily be done through webinars and reach more people and be recorded for future viewing. Social media has blossomed and running ads and posts has the capability of reaching so many worldwide. Internet Marketing, Working from Home is definitely a turn around in my life.

## **The Truth About Why What They Say Only Leaves You With A Big Whole In Your Bank Account And Nothing To Show For It . . .**

I told you before that I wasn't so successful my first go around. And the details of why what they say doesn't work for you and why if you follow their advice you'll end up like the other 95% of all network marketers, a failure.

- 1) Home parties and presentations – Very few parties have a large turn out. People get it that you are going to try and sell them something and just don't like high pressure sales.
- 2) Handing out flyers at the mall or any human you personally encounter – Think about do you really read what is handed to you in the mall or a flyer stuck on your windshield? And how much did you invest to have them printed?
- 3) Pitch all your friends and family – Oh how painful this can be! They think you are nuts and eventually say, just get a real job! Really!!
- 4) Send out emails to all your contacts – Very few responses and no quality prospects after paying for an auto responder service?
- 5) Share images, banners on your website – Sounds good but no guidance on how to get eyes on your website. That's up to you to figure out.
- 6) And these are just a few, there are many more ineffective strategies, if you want to call them that.
- 7) Face to Face – Schedule and meet people one on one at Starbucks, deli, local coffee shop with laptop in hand to show the company website. Not kind!

### **They Told Me To Buy Leads And Call Them**

Have you ever heard that one before? Let me tell you what happened to me when they told me to buy leads. Get into the details of your experience with this form of marketing and how people hung up on you and you never really amounted to anything in your business.

### **They Told Me To Just Read This Script And At Least 5% Of People Would Join**

Yeah right! Tell them exactly how many calls you made, and the exact number of people that joined your business going through this entire process. Tell them the money you spent and you had to show for it in the end. Also reveal to them a few specific encounters that they can relate to. Bring it home by giving them a principle about this process and why it only set them up for failure.



### **When That Didn't Work They Said Buy More Expensive Leads**

Tell them what happened to you when you told them that you were failing with their advice. Tell them about the suggestions that they made to you for improvement. For instance in my case I was told to buy the more expensive \$12 phone verified leads and that would solve things. Tell the results of their suggestions and your inevitable failure.

### **When I Asked Them If They Had A Strong Marketing System They Told Me Yeah But . . .**

Beware what they say. Ask them for numbers. When I asked them for how their marketing system worked they told me to just get their leads, call them, and then send them to watch your high powered sales presentation online and that would do all the selling for me. Wrong! Your example could be much different; I'm just giving you ideas for the flow of your report. Tell them the flaws of such as system. Your real results and real feedback from prospects when you sent them through this system then hit it home with a passionate discussion of why teaching people to do this is a complete disservice etc.

### **They Told Me To Stay Strong And Charge Ahead No Matter What And I'd Get There**

Well I guess they were partially right, I'm mean I did charge ahead, but I quit doing all the dumb stuff they were telling me to do. I hit that \$7,000 and I just couldn't justify it any longer. They were making money from me on my leads and my business, and I was out there pushing hard day after day and night after night and for what? Nothing expect some pills that made me feel sick when I took them and coaching that did nothing but cost me money and make me feel like a loser. I kept going, but I quit doing what they said. Hit it home with the idea of your business is your business and you have to do what's right for you not what's putting money in their pocket.

## **When I Asked Them How Much They Were Making And How Many People They Recruited They Said . . .**

I was putting my neck on the line, close to bankruptcy and I needed to know what it was that I really was building. I got the steam and asked my sponsor how much he was making and all he said was it's not about me it's about you. Yeah, but I just spent \$7,000 doing what you said, you owe me at least this don't you think. Well I guess not, they never came clean. I knew something was fishy, and that's when I had to pull the cord. What is there to hide? It was time for me to let go of illusions and figure out how to really do this.

## **The Insider Secrets To Making \$123,443.71 In Internet Network Marketing This Year That They Never Told Me, But I'm Going To Tell You**

Now it's time to hit pay dirt, let me talk to you in depth about a few concepts that I was never taught, but learned in the school of hard knocks. Embracing these principles and making them the core of my business has without a doubt been the key to my personal success.

Embellish this with your own words and own experiences and Give a few examples of how things were going bad before and now they are going great because you've changed the way you think about network marketing.

What you are about to read is the most important information you will ever lay your eyes on about network marketing. If you're not in a quiet place, go to one now. Sit down pull out your highlighter because your business is about to change in a very positive way!

## **If You Don't Have Control You Don't Have A Business**

You know what I learned? Buying leads was the worst thing that I ever could have done for my business. Why? You hand over control to someone else. The second you do that your business is standing on shaky grounds. Why? You are dependent on them for everything? If they don't end your leads you don't have a business. You get addicted. Your lead provider becomes your business. You don't learn how to establish yourself without them. The most risky business model in the world in a one dimensional one, and when you buy leads that exactly what you have. I wonder why my sponsor wanted me to do it?

Use your own words and work around your own USP to drive this type of point home. Tell them what happened when you were buying leads and what happened after you stopped. If you think your getting a little redundant in your marketing message don't worry.

You want to build your argument around your most important point so keep hammering the idea home until it sticks. Also your points can be completely different from the ones I've listed this report. This is just that a guide to tell your story. You need to take the time to add your own information, perspective and personality to make your free report truly powerful.

## **Duplication Is Not Hard If You Actually Have A Marketing System**

They always talk about network marketing as being a business of duplications, but what's duplicable about buying leads and calling them accept the fact that it's simple to do. Duplication is NOT based on how easy something is to do, rather it's based how effective what you are doing is duplicated. One of the most important things I've learned and built my personal business around is the idea that buying leads is NOT duplicable.

One person may be great at the cold calling game, but odds are most people won't be and that really doesn't spell duplication if you asked me. Couple this with the one dimensional business model we spoke about above and you can see why so many network marketers have such a tough time making anything in their business.

Here's what should be focused on when we discuss the idea of duplication. - your marketing system. If you have a marketing system in place that will close leads at a consistent rate regardless of whether or not you ever interact with your prospect, well know you're standing on firm ground.

Make sure you have a strong marketing system. Flesh out these points and ideas, maybe even give a few components of a marketing system that they should lookout for, but don't give them everything. Instead simply enlighten them to the idea of a duplicable marketing system, add your personality and leave them with the question of what they should be looking for in a marketing system to follow with you personally.

## **If You Focus On This One Thing There Is No Way Your Business Can't Grow And It's Called . . . Lead Generation**

Forget about contacting ever lead you generate instead focus on generating more leads. It's a numbers game on the front end and a relationship building game on the backend. If you remember that sentence I just gave you and you really understand it you're on the right path right here and right now. Don't worry about following up with all the leads you generate, instead worry about generating more and letting the right one's reach out and contact you.

This way you're only dealing with the cream of the crop when it comes to prospects and your life gets a whole lot easier. The problem that most people face is that they call leads and this model doesn't apply to calling leads and they are never taught the right way to generate them. Bad for them, good for you. Once you know how and you're the teacher of these skills the herd flocks to you.

Give some more caring details on this idea and what it means to you. Change the wording and make it your own, but be sure not to give any action oriented information, for that again they have to contact you.

## **If You Quit Spending Money And Start Making It Things Get Much Easier**

Why do so many network marketers focus on one thing and one thing alone? It's really not just about getting people into your business. In fact, it's this exact path of thought that is the demise of many. Why pay \$5 for a lead, then give them a call and if they don't join your business throw it away? It really doesn't make any sense at all to me. Well, I guess when it comes down to it I do know what so many network marketers have this one focus. It's because that's all that they are taught.

So think about it, as a network marketer most people are taught to buy leads from one source, call those leads and ask them to join their business and if they don't just move on to the next one. How risky and inefficient is that, yet it's what's taught and it's where I started. But when you really think about it, it's the most risky and the most inefficient business plan anyone could ever have. The cold calling game has its place, but unless you're trying to recruit people into a business with a huge enrollment fee, it will literally take you years to ever get above your goals.

And well what happens if either your business or your lead provide goes under in that time. You are crap out of luck. Why would anyone do that to themselves? It's just plain wrong to teach people if you really have their best interests at heart and it's why I would never do it again even it was the only choice, it's just not worth it. Here's what you should focus on and what I focus on, making money today from as many of my prospects as I can, and then waiting until tomorrow to choose the right ones to join my business.

That way my personal risk goes down to zero in the short term and have cash to put back into marketing and promotion tomorrow while I sit back and choose who I want to work with. That sounds like a plan right? Change this information to match your USP and always stay away from the details of how to actually do what you're talking about and instead focus on the results that happen when you do things the wrong way – i.e. THEIR WAY and the great things that happen when your prospects do things the right way – i.e. YOUR WAY.



**Invest, Learn, Teach!**



## **Who Says You Can't Build Your Business Online?**

Have you ever heard this one before? I know I have. Before I started building my business online I went into a couple forums to ask other network marketing leaders what and how they were building their business. I asked them verbatim if they thought that a person could build their network marketing business completely online. You should have seen it . . . I was literally laughed out of the forum. They thought the idea was crazy. THEY said you need to build personal relationships to make this business work and you can't do that online.

I asked myself why? And you know what I later found out later. Because they hadn't done it so it couldn't be done in their eyes. To bad for them, good for you and me. It can be done. And it's actually easier and faster than trying to build good relationships and grow your business quickly offline.

Don't let anyone else's opinion stop you from doing your business the way you want to do it. It's easy to do online if you know the RIGHT way to do it, that's the simple truth.

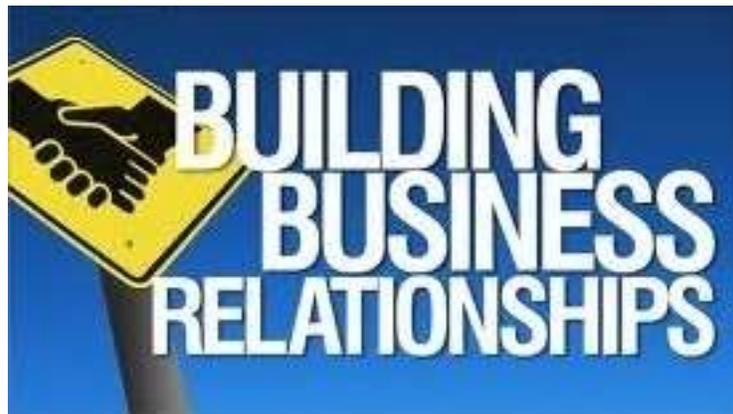
Now build this idea up with other examples from your personal business or someone else's who's done online and make the person reading this feel like those crazy people in the forum really missed the boat, or whatever your story is. Just make it personal, build on your USP and have some fun with it!

## **What You Lack In Skill You Can Make Up In Leverage**

Very important to understand this point . . . I learned it personally from a smart guy by the name of Myron Golden. In fact I was making use of this principle even before I knew exactly how to put it into words. With leverage you have power and buying leads from one provider, calling them one at a time, and getting rejected over and over again doesn't give you any leverage it actually takes it way. You need to work your business in terms of large numbers. The more people that know and trust you the better you're going to do in the long run. Hard to do offline, but very easy to do online . . .

If I can take my evenings off from work and grow a worldwide organization of 4917+ people in a year and half with not that large of a budget and little internet marketing experience, then so can you, it's just a matter of knowing the right things to do.

Create your own story and make it seem like the little guy can do with just enough personal motivation. Don't tell them how to do it, tell them how you or someone else has done it and again always leave them without the details. That's what they gotta come to you for.



### **It's About Relationships, Not The Hard Sale**

Why do people do business with anyone? There are a thousand providers of any personal service or commodity, but we each tend to choose our favorite. Why do we do that? Relationship! We buy from and work with the people that we choose to work with because we have a relationship with them and we choose them over the other provider out there. That's what you have to understand if nothing else.

If you can build a relationship with people in a leveraged situation then their truly is nothing you can't accomplish. Understand that calling people one at a time ain't gonna get you their. You need leverage and you need relationships if you're going to survive. The internet makes this so easy it isn't even funny. The key is to now how to do it the right way. And when you do and you have 10,000 people spread across the globe that know and trust you there is nothing that will stop you. The magic is in the relationship and the leverage.

Tell them a few stories about this principle and how it can play out in real numbers. For instance I know of a least two marketers out there that have made a million dollars in less

than a day and you can't do that unless you have massive amounts of leverage and many strong and trusting relationships with people that know you and want to buy from you because they feel as if it's going to get them a step closer to being like them. Use these sorts of stories to fuel the fire.

## **Consistency Is The Name Of The Game!**

What is network marketing if it isn't consistency in purpose? The name of the game is know what you stand for - stand for it - and act in accordance with it in everything that you do from today until you meet your object. The problem is when you're on the phone all the time getting fed negativity and rejection all the time even the strongest willed person will have moments of doubt. But if you can pay yourself along the way to validate what you are doing is the right thing and you can continue that process until you meet your goals you're on the path to great success.

Always be consistent in your actions, but make sure the things you stand for are things that you can stand for 10 years from now and will make you money along the way and then my friend you have a winning formula.

Put this idea into your own words and stand for it and you will hit the point home.

## **Now You Know ALL My Secrets To Huge Success In Internet Network Marketing, What Do You Do Now?**

### **Get Out There And Use Them To Define Your Success!**

Look, this report was not created to try to sell you something. It was created because these ideas for some reason are hidden from the general public, but yet are so vital to your success in network marketing, that I can't sit back in silence and not make them known.

This information changed my life, now that you've read it, apply it to your business and prosper by it. You will find no hidden links or agendas here, just the truth. Get out there and use it!

If you have any questions or concerns about the ideas I've put forth my only aim is to help you use them. You can reach me at 321-266-3711 phone number or SandsOnlineVentures@gmail.com email address. I'm extremely busy but if you contact me I will make it a point to find time to help you in any way that I possibly can.

At this point if a person has read your entire report you've established an amazing amount of credibility and trust from them. Why? Because what you are saying to them is the truth and they can see it from your perspective. You've got them all fired up, but the key is you haven't given them anything that they can directly act on. Now it's time to bring it home and them to contact you.

*Also be sure to highlight things you deem important and add pictures where you feel necessary. People get bored easy and when give them too much text and if you don't give them something fun to look at or draw their attention to you can loose them. So have fun with this point, but don't go overboard.*

To Your Success,



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